

Outreach & Education Sponsorship Opportunity:

Eagle River Water Festival

We believe each child in Eagle County should know the Eagle River by name. It is the primary river within their watershed, and contributes 3% of the Colorado River's annual flows. In a show of hands, essentially every 5th-grader knows that it is I-70 that is the major roadway they travel, and yet many kids don't know that the river that travels along it through Eagle County is called the Eagle River. By the end of the Eagle River Water Festival, these kids are proud of their river, a sign of success and hope for the future of this community.

What is it?

The annual Eagle River Water Festival inspires local kids to learn about the rivers and streams that surround them. All 350-400 of Eagle County's 5th-graders come together for a day of experiential learning, during which they'll visit a selection of ~25 stations. 1200+ students have attended since 2019, and the festival is highly anticipated by kids.

Sponsorships support:

- Lunch tent/setup: \$3600
- Transportation: \$3500
- T-shirt for students: \$3700
- Interpreters: \$1500
- Lunch for presenters: \$1000
- Materials: \$800
- Event coordination: \$7900

Costs are estimates.

Event cost: \$22,000

**“This is the
BEST DAY
EVER!”**

**- 5th Grade
Participant
in 2023**

What topics are covered?

- river safety and recreation
- fly fishing ethics
- macroinvertebrates
- basics of water law
- water quality indicators
- the importance of soil health
- using microscopes in a lab
- outdoor games
- casting basics



Protecting your rivers to secure a vibrant future.