



2024 SPONSORSHIP DECK



EAGLE RIVER COALITION

Protecting Our Local Watersheds



New Name, Same Mission: Eagle River Coalition was previously known as Eagle River Watershed Council.

eagleriverco.org | 970.376.5406 | PO Box 1477, GYPSUM, CO 81637

Footer Photo Credit: Eagle Valley Wild

Sponsorship Deck - 2024

Rising to The Challenge - Together

As a member of the local business community, your support helps bring to life our vision of improving river health and safeguarding the community's most essential resource: water. Thank you for helping to secure a vibrant future for us all.

Current threats to river health, including population growth and climate change, challenge us to face the reality of a dwindling water supply, compromised water quality, and the loss of plants and animals that make rivers their home. Partnering with businesses, governments, agencies, and individuals makes us all stronger as we work together to protect local rivers and landscapes.

A Foundation of Collaboration

The Eagle River Coalition, formerly Eagle River Watershed Council, was catalyzed when the community came together in the face of the Eagle Mine spill of the late 1980's that stained the Eagle River orange for 10 miles. Since then, collaboration has allowed us to advance innovation to protect local rivers.

Whether you are a supporter of conservation, community values, or both, when your business becomes a sponsor, you join the Watershed Council in working to pursue a healthy watershed. Get involved to leave a legacy that creates ripple after ripple of clean, healthy water running through our community.



Our Mission

Eagle River Coalition is a 501c3 nonprofit protecting local rivers and streams through restoration projects, water quality monitoring, education, and advocacy. Our mission is to protect the waterways that make life possible here.

Sponsorships to Eagle River Coalition are tax-deductible.

ERWC.ORG | 970.376.5406 | PO Box 1477, GYPSUM, CO 81637

Annual Business Membership Support

Membership is the best foundation for your support of the Eagle River Coalition. In addition to the satisfaction of directly supporting watershed and community resiliency, your membership makes you eligible for great benefits. Review the opportunities below to find the perfect fit for your business and your team.

BUSINESS MEMBER BENEFITS	\$300+	\$500+	\$1200+	\$1800+	\$2500+
Receive e-newsletters with volunteer opportunities and organization updates	✓	✓	✓	✓	✓
Recognition of your support on the Eagle River Coalition website	✓	✓	✓	✓	✓
Recognition of your support via social media platform (2500+ reach)		✓	✓	✓	✓
Member employees receive advance notice to select events			✓	✓	✓
Recognition of business member support in local radio advertising				✓	✓
Opportunity to co-author a 500-850-word conservation-themed blog for publishing on the Coalition's website					✓



Protecting your rivers to secure a vibrant future.

Outreach & Education Sponsorship Opportunity:

2024 Wild & Scenic Film Festival

This annual film festival is a not-to-be-missed evening of inspiring films, a fantastic silent auction, the chance for participants to make their guesses for the Peak Flow Prediction Contest, and celebrates conservation. The event sold out in 2023, and is expected to have an even larger impact in 2024.

Event date: April 18, 2024

SPONSOR BENEFITS	IN-KIND VARIES	SCENIC (5) \$400	WILD (3) \$750	LEAD (1) \$2500
Tickets to the film festival	SPECIAL PRICING	2	4	8
Recognition of your support on the Eagle River Coalition website	✓	✓	✓	✓
Listing of support on all social media posts about the film festival		✓	✓	✓
Listing and/or logos on event posters throughout the valley		✓	✓	✓
Live sponsor acknowledgement at event and logo placement before film of your choice			✓	✓
Presenting privileges ("Presented by - ")				✓



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Outreach & Education Sponsorship Opportunity:

Eagle River Water Festival

We believe each child in Eagle County should know the Eagle River by name. It is the primary river within their watershed, and contributes 3% of the Colorado River's annual flows. In a show of hands, essentially every 5th-grader knows that it is I-70 that is the major roadway they travel, and yet many kids don't know that the river that travels along it through Eagle County is called the Eagle River. By the end of the Eagle River Water Festival, these kids are proud of their river, a sign of success and hope for the future of this community.

What is it?

The annual Eagle River Water Festival inspires local kids to learn about the rivers and streams that surround them. All 350-400 of Eagle County's 5th-graders come together for a day of experiential learning, during which they'll visit a selection of ~25 stations. 1200+ students have attended since 2019, and the festival is highly anticipated by kids.

Sponsorships support:

- Lunch tent/setup: \$3600
- Transportation: \$3500
- T-shirt for students: \$3700
- Interpreters: \$1500
- Lunch for presenters: \$1000
- Materials: \$800
- Event coordination: \$7900

Costs are estimates.

Event cost: \$22,000

**“This is the
BEST DAY
EVER!”**

**- 5th Grade
Participant
in 2023**

What topics are covered?

- river safety and recreation
- fly fishing ethics
- macroinvertebrates
- basics of water law
- water quality indicators
- the importance of soil health
- using microscopes in a lab
- outdoor games
- casting basics



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Restoration Sponsorship Opportunity:
Highway Cleanup Sponsorship

More than 1,000 volunteers pick up litter from 138 miles of Eagle County roadways annually in this much-loved, longstanding local tradition.

Teams assemble with supplied orange bags and vests along I-70, Highways 6, 24 and 131 to remove winter's debris, keeping our valley beautiful and healthy.

Event date: May 4, 2024

Sponsor Benefits	Country Road \$300	Avenue \$500	Main Street \$1000	Boulevard \$2500	Interstate \$5000
Listing and logo placement on the Coalition's website	✓	✓	✓	✓	✓
Listing in monthly newsletter (2400+ reach)		✓	✓	✓	✓
Logo placement on posters displayed valley-wide			✓	✓	✓
Listing in advertisements in local media				✓	✓
Listing in eblasts to Coalition contacts (3100+ reach)				✓	✓
Listing in event promotions on social media					✓
Priority placement of logo on posters displayed valley-wide					✓



Protecting your rivers to secure a vibrant future.

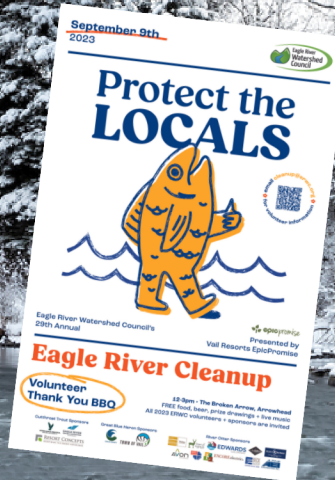
Restoration Sponsorship Opportunity:

Eagle River Cleanup Sponsorship

The 2024 Eagle River Cleanup will mark 3 decades of cleanups! Volunteers from local businesses, families and friends show their dedication to the Eagle River Valley by forming teams to clean approximately 75 miles of Eagle County waterways. The day culminates in a celebratory BBQ to recognize volunteers.

Event date: September 7, 2024

Sponsor Benefits	Dragonfly \$300	Rainbow Trout \$500	River Otter \$1000	Great Blue Heron \$2500	Cutthroat Trout \$5000
Listing and logo placement on the Coalition's website	✓	✓	✓	✓	✓
Listing in monthly newsletter (2400+ reach)		✓	✓	✓	✓
Logo placement on posters displayed valley-wide			✓	✓	✓
Listing in advertisements in local media				✓	✓
Listing in eblasts to Eagle River Coalition contacts (3100+ reach)				✓	✓
Listing in event promotions on social media					✓
Priority placement of logo on posters displayed valley-wide					✓



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2024 SPONSORSHIP COMMITMENT FORM

Name _____

Company _____

Mailing address _____

Phone _____ Email _____

1. Select Your Program/Event	2. Circle Your Level of Support				
Business Membership	\$300+	\$500+	\$1200+	\$1800+	\$2500+
Wild & Scenic Film Festival	NA	In-kind	Scenic \$500	Wild \$500	Lead \$2500
Community Pride Highway Cleanup	Country Road \$300	Avenue \$500	Main Street \$1000	Boulevard \$2500	Interstate \$5000
Eagle River Water Festival	\$1000	\$2500	\$4000	\$7500	\$10000
Eagle River Cleanup	Dragonfly \$300	Rainbow Trout \$500	River Otter \$1000	Great Blue Heron \$2500	Cutthroat Trout \$5000

Please email smith@eagleriverco.org or call 952-465-6094 for information.

If paying by check, please make payable to Eagle River Coalition and mail to Eagle River Coalition, PO Box 1477, Gypsum, CO, 81637.

My check in the amount of \$ _____ is enclosed.

Please send me an invoice. Notes: _____

If using credit card, feel free to mail this form or call with card information.

Credit Card: Please charge it in the amount of \$ _____

Card number _____ Exp. date _____

Security code _____ Billing zip _____ Email _____

Name on card _____

Signature _____

Thank you for your support!