



EAGLE RIVER COALITION

2025 Sponsorship Deck



Photo Credit: Eagle Valley Wild



eagleriverco.org | 970.376.5406 | PO Box 1477, Gypsum, CO 81637
EIN # 20-4448864

Qualified sponsorship payments to Eagle River Coalition may be tax-deductible.

Sponsorship Deck - 2025

Rising to The Challenge - Together

As a member of the local business community, your support helps bring to life our vision of improving river health and safeguarding the community's most essential resource: water. Thank you for helping to secure a vibrant future for us all.

Current threats to river health, including population growth and climate change, challenge us to face the reality of a dwindling water supply, compromised water quality, and the loss of plants and animals that make rivers their home. Partnering with businesses, governments, agencies, and individuals makes us all stronger as we work together to protect local rivers and landscapes.

A Foundation of Collaboration

The Eagle River Coalition was catalyzed when the community came together in the face of the Eagle Mine spill of the late 1980's that stained the Eagle River orange for 10 miles. Since then, collaboration has allowed us to advance innovation to protect local rivers.

Whether you are a supporter of conservation, community values, or both, when your business becomes a sponsor, you join the Eagle River Coalition in working to pursue a healthy watershed. Get involved to leave a legacy that creates ripple after ripple of clean, healthy water running through our community.



Our Mission

Eagle River Coalition is a 501c3 nonprofit protecting local rivers and streams through restoration projects, water quality monitoring, education, and advocacy. Our mission is to protect the waterways that make life possible here.

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Annual Business Membership Support

Membership is the best foundation for your support of Eagle River Coalition. In addition to the satisfaction of directly supporting watershed and community resiliency, your membership makes you eligible for great benefits. Review the opportunities below to find the perfect fit.

Business Member Benefits	\$500+	\$1500+	\$2500+	\$4500+	\$6500+
Receive e-newsletters with volunteer opportunities and organization updates	✓	✓	✓	✓	✓
Recognition of your support on the Eagle River Coalition website	✓	✓	✓	✓	✓
Recognition of your support via social media platform (1700+ reach)	✓	✓	✓	✓	✓
Member employees receive advance notice to select events			✓	✓	✓
Recognition of business member support in local radio advertising				✓	✓
Opportunity to co-author a 500-850 word conservation-themed blog for the Eagle River Coalition website					✓

Protecting your rivers to secure a vibrant future.

Outreach & Education Sponsorship Opportunity:

2025 Wild & Scenic Film Festival

This annual film festival is a not-to-be-missed evening of inspiring films, a fantastic silent auction, the chance for participants to make their guesses for the Peak Flow Prediction Contest, and celebrate conservation. The event has grown to become a foundational event at the Riverwalk in Edwards, bringing hundreds of community members together annually.

Event date: April 3, 2025

Sponsor Benefits	In-kind (varies)	Scenic (5) \$400	Wild (5) \$750	Lead (1) \$2500
Tickets to the film festival	Special Pricing	2	4	8
Recognition of your support on the Eagle River Coalition website (eagleriverco.org)	✓	✓	✓	✓
Listing of support on all social media posts about the film festival (1700+ reach)		✓	✓	✓
Listing and/or logos on event posters throughout the valley			✓	✓
Live sponsor acknowledgement at event and logo placement before film of your choice			✓	✓
Presenting privileges for both the Film Festival and Peak Flow Prediction Contest ("Presented by")				✓
Listing on all paper tickets				✓



Protecting your rivers to secure a vibrant future.

+ MORE

Outreach & Education Sponsorship Opportunities:

Wild & Scenic Festival Opportunities

Peak Flow Prediction Contest

Support the signature virtual river flow contest in the Eagle River Valley with in-kind donations! Participants can guess when the peak flow will be reached for the chance to win great prizes from regional outdoor recreation brands! It's always an exciting contest, with enthusiastic participation from this community's river-lovers.	In-kind support
Elevated branding presence on the Peak Flow Prediction webpage	✓
Name and logo placement in emails to Eagle River Coalition's 2,400+ subscriber list about the Peak Flow Prediction Contest	✓
Tagged in promotions on social media for the Peak Flow Prediction Contest	✓
Live thank you during the film festival	✓



Silent Auction

Exclusive opportunity to sponsor the silent auction that accompanies the Wild & Scenic Film Festival event. This is a significant fundraiser supporting the Eagle River Coalition's conservation education programming.	\$1000
Naming rights to the 2025 silent auction	✓
Elevated branding presence on the virtual silent auction platform	✓
Name and logo placement in emails to Eagle River Coalition's 2,400+ subscriber list for the silent auction opportunity	✓
Tagged in social media promotions for the silent auction	✓
Live thank you during the film festival	✓
Opportunity to provide approved items for silent auction	✓

Protecting your rivers to secure a vibrant future.

Outreach & Education Sponsorship Opportunity:
2025 Eagle River Water Festival

We believe each child in Eagle County should know the Eagle River by name. It is the primary river within their watershed, and contributes 3% of the Colorado River's annual flows. In a show of hands, essentially every 5th-grader knows that I-70 is the major roadway they travel, and yet many kids don't know that the river that travels along it through Eagle County is called the Eagle River. By the end of the Eagle River Water Festival, these kids are proud of their river, a sign of success and hope for the future of this community.

What is the festival all about?

The annual Eagle River Water Festival inspires local kids to learn about the rivers and streams that surround them. All 350-400 of Eagle County's 5th-graders come together for a day of experiential learning, during which they'll visit a selection of ~25 stations. 1200+ students have attended since 2019, and the festival is highly anticipated by kids.

Sponsorships support:

- Lunch tent/setup: \$3600
- Transportation: \$3500
- T-shirt for students: \$3700
- Interpreters: \$1500
- Lunch for presenters: \$1000
- Materials: \$800
- Event coordination: \$7900

Costs are estimates.

Event cost: \$22,000

“This is the
**BEST DAY
EVER!”**

- 5th Grade
Participant

What topics are covered?

- River safety and recreation
- Fly fishing ethics
- Macroinvertebrates
- Basics of water law
- Water quality indicators
- The importance of soil health
- Using microscopes in a lab
- Outdoor games
- Casting basics



Restoration Sponsorship Opportunity:

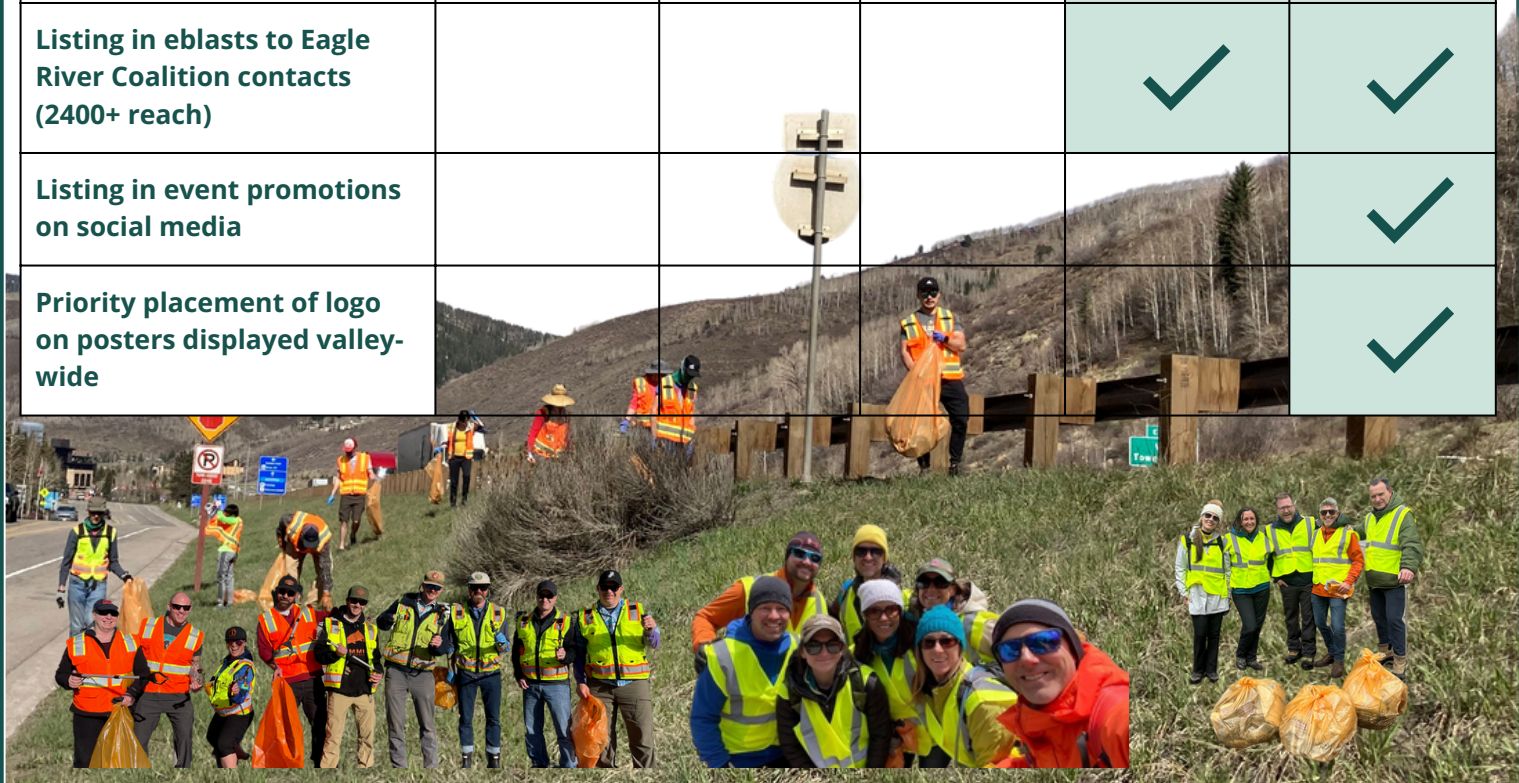
2025 Highway Cleanup Sponsorship

More than 1,000 volunteers pick up litter from 138 miles of Eagle County roadways annually in this much-loved, longstanding local tradition.

Teams assemble with supplied orange bags and vests along I-70, Highways 6, 24 and 131 to remove winter's debris, keeping our valley beautiful and healthy.

Event date: May 3, 2025

Sponsor Benefits	Country Road \$300	Avenue \$500	Main Street \$1000	Boulevard \$2500	Interstate \$5000
Listing and logo placement on Eagle River Coalition website	✓	✓	✓	✓	✓
Listing in monthly newsletter (2400+ reach)		✓	✓	✓	✓
Logo placement on posters displayed valley-wide			✓	✓	✓
Listing in advertisements in local media				✓	✓
Listing in eblasts to Eagle River Coalition contacts (2400+ reach)				✓	✓
Listing in event promotions on social media					✓
Priority placement of logo on posters displayed valley-wide					✓



Protecting your rivers to secure a vibrant future.

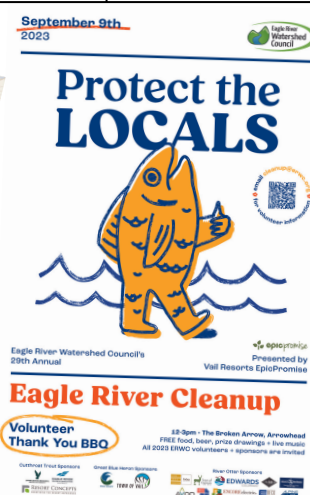
Restoration Sponsorship Opportunity:

Eagle River Cleanup Sponsorship

The 2025 Eagle River Cleanup will mark more than 3 decades of cleanups! Volunteers from local businesses, families and friends show their dedication to the Eagle River Valley by forming teams to clean approximately 75 miles of Eagle County waterways.

Event date: September 6, 2025

Sponsor Benefits	Dragonfly \$300	Rainbow Trout \$500	River Otter \$1000	Great Blue Heron \$2500	Cutthroat Trout \$5000
Listing and logo placement on Eagle River Coalition website	✓	✓	✓	✓	✓
Listing in monthly newsletter (2400+ reach)		✓	✓	✓	✓
Logo placement on posters displayed valley-wide			✓	✓	✓
Listing in advertisements in local media				✓	✓
Listing in eblasts to Eagle River Coalition contacts (2400+ reach)				✓	✓
Listing in event promotions on social media					✓
Priority placement of logo on posters displayed valley-wide					✓



2025 SPONSORSHIP COMMITMENT FORM

Name _____

Mailing Address _____

Company _____

Email _____ Phone Number _____

1. Select Your Program/Event	2. Circle Your Level of Support for 2025				
Business Membership	\$300+	\$500+	\$1200+	\$1800+	\$2500+
Wild & Scenic Film Festival	N/A	In-kind	Scenic \$500	Wild \$500	Lead \$2500
Peak Flow Prediction Contest / Silent Auction	In-kind	N/A	N/A	N/A	N/A
Community Pride Highway Cleanup	Country Road \$300	Avenue \$500	Main Street \$1000	Boulevard \$2500	Interstate \$5000
Eagle River Water Festival	\$1000	\$2500	\$4000	\$7500	\$10000
Eagle River Cleanup	Dragonfly \$300	Rainbow Trout \$500	River Otter \$1000	Great Blue Heron \$2500	Cutthroat Trout \$5000

Please email smith@eagleriverco.org or call 970-827-5406 ext 3 for more information.

If paying by check, make payable to Eagle River Coalition and mail to Eagle River Coalition, PO Box 1477, Gypsum, CO, 81637.

- My check in the amount of \$ _____ is enclosed.
- Please send me an invoice. Notes: _____

If paying by credit card, feel free to scan or mail this form or call with card information.

Credit Card: Please charge the amount of \$ _____ Signature _____
 Card number _____ Exp. date ____ / ____ Security code _____ Zip _____
 Email _____ Name on card _____

Thank you for your support in 2025!