

Restoration Sponsorship Opportunity:

2025 Highway Cleanup Sponsorship

More than 1,000 volunteers pick up litter from 138 miles of Eagle County roadways annually in this much-loved, longstanding local tradition.

Teams assemble with supplied orange bags and vests along I-70, Highways 6, 24 and 131 to remove winter's debris, keeping our valley beautiful and healthy.

Event date: May 3, 2025

Sponsor Benefits	Avenue \$500	Main Street \$1,000	Boulevard \$2,500	Interstate \$5,000	Presenting \$10,000
Listing and logo placement on Eagle River Coalition website	✓	✓	✓	✓	✓
Listing in monthly newsletter (2400+ reach)		✓	✓	✓	✓
Logo placement on posters displayed valley-wide			✓	✓	✓
Listing in advertisements in local media				✓	✓
Listing in eblasts to Eagle River Coalition contacts (2400+ reach)				✓	✓
Listing in event promotions on social media					✓
Priority placement of logo on posters displayed valley-wide					✓



Protecting your rivers to secure a vibrant future.